



## **Astute's Innovation Recognised at Prestigious Wireless Leadership Awards**

### ***Astute's Pioneering mCare Application Enables Doctors to Access and Update Critical Patient Records on the Move***

**Cambridge, May 11 2009:** Astute Mobile Data Solutions, the UK's premier application provider for the BlackBerry® platform, today announced that its innovation has again been recognised at the 2009 Wireless Leadership Awards, where it was named a finalist in the *Innovation in Public Sector* category. Astute was recognized for its mCare application, which was developed for Northern Doctors Urgent Care (NDUC), enabling physicians to access and update patient records from their BlackBerry® smartphones in real-time.

The Wireless Leadership Awards are designed to support innovation, celebrating and showcasing cutting-edge solutions that have a real impact on working efficiencies. With just three award categories (public sector, private sector and business impact) being recognised as a finalist for the *Innovation in Public Sector* category again demonstrates Astute's leading position in empowering government and public sector organisations to reap the efficiencies of wireless solutions.

Simon Poole, Managing Director of Astute, said: "We are delighted to once again be recognised for our innovative solutions. The robust and secure nature of the BlackBerry solution makes it a great platform for delivering end-to-end business mobility solutions that improve efficiency with access to business critical applications."

The mCare application was custom built by Astute for NDUC, a leading UK organisation for large-scale unscheduled patient care provision. mCare allows out-of-hours physicians to securely access and update patient records from their BlackBerry smartphones in real-time, while using the NDUC's own Microsoft SQL clinical database and meeting all of the UK's stringent security requirements for safeguarding patient records and confidentiality.

In addition to having the most up-to-date patient records available during out of hours and at home consultations, mCare also enables physicians to securely send consultation details back to the control centre in real-time, saving almost an hour of record updating per shift. Moreover, as the information is temporarily stored in the mCare application, the clinician can work with the patient without worrying about losing data if they are out of wireless coverage.

*astute working for a busy world™*

Astute Mobile Data Solutions Limited, Compass House, Vision Park, Cambridge, CB24 9AD  
Registered in England No.06446669. VAT Registered 6446669  
[www.astutedata.co.uk](http://www.astutedata.co.uk) Tel 0845 680 1518 Fax 0844 870 0345



Ben Stobbs, IT and Telecommunications Manager of NDUC said "It was vital to NDUC that the solution we implemented was secure, cost effective and saved time. Astute worked closely with us in developing the solution with our specific requirements in mind, combining access to clinical records with other value-added functionality."

John Harrison, CEO of NDUC further added, "There isn't a GP who doesn't like the BlackBerry solution because it's changed the way they work and helps them do their jobs better."

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### **About Astute Mobile Data Solutions**

Astute is an award-winning mobile solutions specialist; expert in developing technical solutions that improve organisational efficiencies by enabling people to work on the move. As the UK's premier application provider for the BlackBerry platform, Astute offers solutions that range from highly secure email access, through to mobilising bespoke business systems and empowering people with information at their fingertips.

Astute's customers span the private and public sectors. Private sector customers include household names in the banking and media sectors, with Astute's public sector customers covering a wide range of fields including medical, local government and defence.

Winner of the 'Driving Innovation in the Public Sector' 2008 award at the EMEA BlackBerry® Alliance Summit and shortlisted for the 2009 National Business Awards that are sponsored by Orange, Astute has the technical skills, combined with exceptional service and support to ensure that customers achieve a real return on their investment in mobility solutions.

[www.astutedata.co.uk](http://www.astutedata.co.uk)

### **About NDUC**

Established more than 10 years ago, NDUC is a leading out of hours care provider, serving patients across Northumberland, Newcastle, North and South Tyneside.

Outside of normal GP surgery hours, patient calls are answered by trained call operators at NDUC's Longbenton call centre. In most cases, they will arrange for a GP to call back and if the call is clinically urgent this will be within minutes. The GP will discuss the patient's symptoms with them and decide on further action if required. In practice, this might mean a face-to-face consultation at one of NDUC's seven urgent care centres, a home visit by a doctor or by providing advice over the telephone.

### **Contacts for Press**

Melissa Lehrer

T:+ 44 (0)781 651 8018

E: [info@melissalehrer.com](mailto:info@melissalehrer.com)

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