



ENTERPRISE SOFTWARE FOR HANDHELDS

Rove Announces Alliance Partnership with UK Astute Mobile Data Solutions

July 7, 2008 - OTTAWA – Rove Inc, leading provider of network administration software that allows for unified management of all IT systems from a handheld device or computer, announced today an alliance partnership to introduce Rove products to the United Kingdom. The alliance will enable Astute to immediately make Rove's network administration and remote access tools available to its client base.

Rove's award-winning products enable users to monitor, maintain, and manage their servers, computers, and other network devices from practically anywhere. With more than 100 of the Fortune 500 companies already Rove's customers, Rove software is deployed on thousands of handheld devices and computers worldwide.

At the core of the solutions, Mobile Admin, the most robust and comprehensive platform available for network management, offers users the ability to quickly and securely respond to network issues within their entire IT infrastructure. The software enables users to fix server problems quickly and easily from anywhere, thereby delivering a powerful and quickly-realized ROI by increasing IT administrators' productivity, reducing downtime costs and improving service for users and customers.

"Astute Mobile Data Solutions are IT Solutions Experts, highly skilled in delivering true business mobility solutions" says Randy Whitcroft, Director of Alliance, Rove. "By partnering with reputable companies like Astute, we are able to fuel our growth by reaching a broader base of customers who can benefit from Rove's products as part of their overall mobility strategy."

"Mobile working, flexible working and working from home are increasingly popular and offered by more and more companies" says Simon Poole, Managing Director of Astute Data. The BlackBerry is fast becoming 'the' device of choice for employees who need mobile access to business systems. Our partnership with Rove ensures customers benefit from an end to end solution led approach and provides Rove with a highly competent and skilled partner in the UK.

About Rove

Rove is the leading provider of network administration software that allows for unified management of all IT systems from a handheld device or computer. The company's category-defining products allow users to monitor, maintain, and manage their networks, computers, and other network devices from practically anywhere. More than 7,000 customers worldwide including 100 of the Fortune 500 rely on Rove's trusted software to lower IT costs, increase productivity and reduce risk. For more information, please visit www.rovemobile.com, or call 1 613 789 1818 (toll-free in North America: 1 888 482 3646).

About Astute Mobile Data Solutions

Astute is an IT Solutions specialist, expert in enabling businesses to work on the move. From secure company email, right through to your daily business systems, Astute can deliver the benefits of empowering people with information to their fingertips. The technical skills, exceptional service and support ensure our customers achieve real return on investment. For more information about Astute, please visit www.astutedata.co.uk or call 0845 680 1518.

CONTACT: Astute Mobile Data Solutions
Simon Poole, + 44 0845 680 1518
Simon.Poole@Astutedata.co.uk